

# Tellurium Q

With many companies, there's a 'hook' to hang the term innovation. Brand X was the first to use material Y, or created a new process Z. But when it comes to Tellurium Q, it's the stark absence of such claims that is the innovation.

You see, Tellurium Q is happy to tell you why its range of cables were designed and how the company strives to resolve the issues it sees as undermining audio system performance, but the finer details of that process, such as layout, choice of conductor, dielectric, screen, braid and so on all remain proprietary.

Regardless, Tellurium Q's products are developed to minimise phase distortion and reduce any cable's inherent ability to act like a filter, and you can hear this in every product in the line, and those abilities become more profound the better the cable.

Rather than falling into the 'it's shiny so it sounds bright' trap, Tellurium Q's stance puts the emphasis on listening.

[telluriumq.com](http://telluriumq.com)

